



# LAMAR UNIVERSITY

## Week 5 Assignment: Blog Posts

### Rubric: Blog Posts

Use this rubric with your blog posts from Weeks 1, 2, and 5. You will receive one grade (worth 10% of your total course grade) for all three posts.

Tasks ↓	Accomplished	Proficient	Needs Improvement	Unacceptable
Writing (6 points)	The posts are at least 150 words in length. They address the related Week's assignment in a meaningful, creative, and insightful way. The blog is easy to navigate, and the posts are logically titled. The posts incorporate additional information that adds depth of meaning to the post. (6 points)	The posts are approximately 150 words in length. They address the related Week's assignment, sometimes in rote, nondescript manner. The blog is publically accessible, and the posts are titled. The posts occasionally include links to additional information, but the blog post does not incorporate this information in a meaningful way. (4 points)	The posts are approximately 100 – 150 words. They give basic information about the Week's assignment. Little thought is given to the blog's layout or navigability. The posts do not include additional information. (2 point)	The student does not participate in the activity or participates at a highly-cursory level (i.e., single sentence posts). (0 points)

Participation and Basic Requirements (2 points)	<p>The student posts at least once in Weeks 1, 2, and 5 (as directed by the course materials). The posts are relevant to the week's activity: a personal digital story in Week 1; Web clip editing in Week 2; PSA reflection in Week 5. The student uses the related assignment docs for Weeks 1, 2, and 5 to submit his or her blog URL and the time and date of the posts. (3 points)</p>			<p>The student does not post to his or her blog or misses 1 or more required blog posts, and/or the posts are not submitted according to the schedule provided by the courseware (for example, the student makes all required posts on the last day of class rather than throughout the course as directed). (0 points)</p>
Mechanics (2 points)	<p>The writing usually/always follows APA guidelines. Referenced material is always/usually cited properly. (2 points)</p>			<p>The writing does not follow APA guidelines. Citations are not used. (0 points)</p>